

TURN YOUR SOCIAL MEDIA ROCKSTAR STATUS INTO A PROFESSION WITH MELANY WYNN BERGER APRIL 30 / 12-1PM / ILC 141

melanysguydlines.com 

@Melanyb12 

www.facebook.com/MelanysGuydlines 



Melany is a tell it like it is, hold nothing back blogger, and Beverly Hills queen of snark. She will tell you that snarky is witty but younger and better looking. Her blog, Melanysguydlines.com, is full of hilarious **TRUE STORIES** about being young, single, and navigating this crazy world with a huge dose of humor. She says what most are thinking but do not say themselves. Think Chelsea Handler with a splash of Perez Hilton.

A trusted taste maker and social influencer, Melany loves to give back to her readers through contests and sweepstakes ranging from electronics, jewelry, clothing, exclusive Oscar gift bag items all from rockstar designers, like the one who dresses Def Leppard.

When she's not busy blogging "**true life comedy gold**," Melany can be found on Facebook and Twitter interacting with her **27,000+ fans and followers**. More than just a blogger, Melany has earned the title of "**Social Media and Marketing Guru**," and has amassed an immense following, with stellar engagement on all social channels. A professional in the music industry, Melany has worked for major entertainment giants such as MTV, Irving Azoff, and William Morris. Knowing the business inside and out, Melany has no shortage of hysterically epic and true tales of what it's like to be a rock star or at least party like one!

Melanysguydlines.com has been mentioned on Perez Hilton, nominated for Forbes top 100 new websites for women, nominated for a Shorty Award recognizing the best in social media and featured as "Why Not Girl of the week" on WhyNotGirl.com (one of the Forbes top 100 websites for women). In addition to working on countless successful celebrity campaigns, she is also featured as a radio and podcast personality. She is available for social media consulting.

Melany graduated Cum Laude with a degree in Communication from the University of Arizona in December 2001. She is a Wildcat for Life and the newest member of the Social and Behavioral Sciences Advisory Board.



Event sponsored by the School of Information Resources & Library Science and by the eSociety Program. eSociety provides students the opportunity to pursue a BA degree or undergraduate minor focused on the ways we create, process, share, manage, and shape knowledge in a digitally networked society.

For more on the eSociety program visit: sirls.arizona.edu/undergraduate/esociety



GUYdlines

melanysguydlines.com

